

Ryan O. Hicks

UX Designer, Photographer

Jacksonville, FL, USA

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www.rohicks.com

www.linkedin.com/in/rohicks

Jacksonville-based UX designer and photographer. Bachelor's degree from Purdue University in Computer Graphics Technology. I have worked in a variety of industries ranging from healthcare, human resources, education, customer relationship management, marketing, SaaS, and retail. As well as in numerous environments from agile startups, agencies, large corporations, and new product development teams.

Excellent communicator with a passion for creativity and innovation. I have a hunger for problem solving, and I am always on the lookout for creative challenges and exciting opportunities.

I appreciate and understand a healthy work/life balance. When not working you'll likely find me outside enjoying life by scuba diving, skydiving, wakeboarding, kiteboarding, working out, listening to music, exploring new restaurants, and hanging out with my friends.

Design portfolio: www.dribbble.com/rohicks

Photography portfolio: www.500px.com/rohicks

Personal portfolio: www.rohicks.com

EXPERIENCE

Jacksonville, FL, USA

Nov 2014 – Sep 2016

GleanView, LLC

User Experience Lead

Lead user experience and user interface designer. Worked closely with stakeholders to balance business requirements while crafting optimal user interface and experience designs for a SaaS platform. Delivered digital assets to developers for optimal integration of designs. Designed wireframes, maintained documentation, and style guides. Interacted with quality assurance personnel during system testing phases of web-based application development. Managed one other designer as a department, set design practice workflows and standards, defined and managed corporate identity, and managed all design assets and tasks.

Jacksonville, FL, USA

Mar 2014 – Oct 2014

On Ideas

User Experience Lead

Lead UI/UX designer crafting user experiences for various clients including Jacksonville Jaguars, Christophe Harbour, Winn-Dixie, Bi-Lo, With Purpose, DMAB, Harvey's, Catlin, and Earthcore. Visual design for various digital applications including web and mobile, digital consultation, crafting wire frames and user flows for digital products, information architecture, and landing pages.

EXPERIENCE

Jacksonville, FL, USA
May 2013 – Oct 2013

PaySpan, INC

UI/UX Designer

Design new products based on business requirements on a small, agile, new product development team to drive PaySpan forward in the healthcare industry. Work with developers to aid in best user interface application development, implement functional requirements, and deliver digital assets to developers for optimal integration of designs. Design wire frames, websites, landing pages, maintain documentation, including screen samples, and style guides. Interact with quality assurance personnel during system testing phases of web-based application development.

Jacksonville, FL, USA
Feb 2013 – May 2013

Aequitas Capital Management

Web Designer

Continuation of employment from WiseChoice Brands, LLC (company bought out).

Jacksonville, FL, USA
Feb 2011 – Feb 2013

WiseChoice Brands, LLC

Web Designer

Designed intuitive user interfaces and interaction layers using best practices to augment the user experience for a variety of WiseChoice brand web properties, mobile applications, and WiseChoice Brand sponsors. Deliver digital assets to developers for optimal integration of designs, design and develop email campaigns, wire frames, websites, landing pages, design and maintain documentation, including screen samples, and style guides. Occasionally produce collateral material for marketing and business presentations. Interact with quality assurance personnel during system testing phases of web-based application development.

EDUCATION

West Lafayette, IN, USA
Aug 2005 – May 2010

Purdue University

Major: Computer Graphics Technology - Interactive Multimedia

Minor: Organizational Leadership and Supervision

Monticello, IN, USA
Aug 2001 – May 2005

Twin Lakes Senior High School

Core 40 Diploma

Business Honors

SKILLS

Branding, art direction, working knowledge of HTML / CSS, Adobe and Sketch proficiency, interaction design, usability concepts, user experience design, user interface design, team management, image compositing and restoration, photography